

# Zero Limits

## Business Growth Secrets

**Steve Little**

with Melinda Wittstock

podopolo

# Workbook

## EP8 Activated Culture of Abundance: The Positive Impact of Joyful Work Cultures on Market Dynamics and Company Value

### Objective:

What are the practical steps to operationalizing your values throughout your business? How can you unlock value growth by fostering a culture of abundance and innovation? This episode focuses on the importance of nurturing a positive environment, fostering open communication, and embracing personal growth both for individuals and the company as a whole. This worksheet is designed to help you reflect on those concepts and apply them in your organization.

### Section 1: Understanding Your Organizational Culture

1. What are the current core values of your organization?
2. How do these values manifest in the day-to-day operations of the business?



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3. Identify examples where your company has successfully demonstrated an abundance mindset.

4. Where do you see scarcity thinking, and what is its impact on restraining your value?

5. What are some areas where your organization can shift from scarcity to abundance thinking?



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### Section 2: Fostering Innovation and Experimentation

1. List the ways in which your company encourages innovation.
2. Reflect on a recent instance where an employee's experiment or innovative idea was embraced. What was the outcome?
3. What is your organization's policy on handling failure? How can it be improved to promote learning and growth?



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## Section 3: Communication and Organizational Responsibility

1. Evaluate how your company's leadership communicates organizational goals and strategies to the employees.
2. Using Steve Little's model, identify any gaps in your organization's communication structure.
3. Create a plan to establish a new communication protocol that incorporates Steve and Melinda's 10 key points for effective collaboration.



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### Section 4: Empowering Employees

1. How does your company support employees in tackling their problems and finding joy in their work?
2. When an issue arises, what steps are taken to resolve it in a positive and constructive manner?
3. Discuss how a supportive environment impacts the productivity and wellbeing of the team.



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### Section 5: An Activated Culture

1. Explain what an "activated culture" means?
2. How can you foster this type of culture amongst your team?
3. List the positive outcomes you expect from achieving an activated culture.



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### Section 6: The Role of Energetics

1. Reflect on how the energy and attitude of leadership and employees affect the overall organization.
2. Discuss any personal growth practices you or your organization employ to maintain positive energy.
3. How can you integrate discussions about energetics or spiritual growth in your business while maintaining a professional environment?



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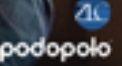


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### Section 7: Cultivating Compassion and Value

1. Provide examples of how your organization recognizes and supports team members in distress.
2. In what ways can your business improve upon nurturing growth and compassion within your team?
3. Discuss the non-monetary investments you make in your employees and how these contribute to the company's value and growth.



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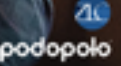


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### **\*\*Conclusion\*\***

Now that you have completed this worksheet, take the time to review your answers and reflect on the overall culture within your organization. Consider scheduling a meeting with both leadership and employees to discuss the findings and develop a plan of action to further operationalize the values of abundance and innovation within your company. Remember, the transformation of your company's culture is a journey that requires dedication, open communication, and a collective effort.

List any immediate action steps you will take and how you will measure success.

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